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APPLICATION NO.	1	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/643,229		08/18/2003	Quynh Pham	J6853(C)		
201	7590	11/15/2004		EXAMINER		
UNILEVER PATENT DEPARTMENT				OGDEN JR, NECHOLUS		
45 RIVER F	COAD			ART UNIT PAPER NUMBER		
EDGEWAT	ER, NJ	07020		1751		
				DATE MAILED: 11/15/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

	I • • ·		_ (
	Application No.	Applicant(s)	7.				
Office Action Summan	10/643,229	PHAM ET AL.					
Office Action Summary	Examiner	Art Unit					
T. 11411 M. 2	Necholus Ogden	1751					
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence add	iress				
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day fill apply and will expire SIX (6) MONTHS from cause the application to become ARANDOMIC Cause the application to become ARANDOMIC.	nely filed s will be considered timely. the mailing date of this con	nmunication.				
Status							
1)⊠ Responsive to communication(s) filed on 18 Au	iaust 2003						
	action is non-final.						
3) Since this application is in condition for allowan		secution as to the	merits is				
closed in accordance with the practice under E.	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
4)⊠ Claim(s) <u>1-3</u> is/are pending in the application.							
4a) Of the above claim(s) is/are withdraw	n from consideration						
5) Claim(s) is/are allowed.	The Holling Control of Control						
6)⊠ Claim(s) <u>1-3</u> is/are rejected.							
7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and/or election requirement.							
Application Papers							
9)☐ The specification is objected to by the Examiner.							
10) The drawing(s) filed on is/are: a) acce		yaminer					
Applicant may not request that any objection to the d	rawing(s) be held in abevance. See	37 CFR 1 85(a)					
Replacement drawing sheet(s) including the correction			? 1.121(d)				
11) The oath or declaration is objected to by the Exa	miner. Note the attached Office	Action or form PTC)-152.				
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for foreign p a) All b) Some * c) None of:	priority under 35 U.S.C. § 119(a)-	(d) or (f).					
1. Certified copies of the priority documents	have been received						
2. Certified copies of the priority documents		n No					
3. Copies of the certified copies of the priorit			ane				
application from the International Bureau			aye				
* See the attached detailed Office action for a list of							
Attachment(s)							
1) Notice of References Cited (PTO-892)	4) Interview Summary (F	PTO-413)					
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) 	Paper No(s)/Mail Date 5) Notice of Informal Pate		52)				
Paper No(s)/Mail Date <u>11/03</u> .	6) Other:	(F 1O-1	<i>-</i>				

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DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
 - 1. Determining the scope and contents of the prior art.
 - 2. Ascertaining the differences between the prior art and the claims at issue.
 - 3. Resolving the level of ordinary skill in the pertinent art.
 - 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 4. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later

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invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

5. Claims 1-3 are rejected under 35 U.S.C. 102(b) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over Shana'a (5,393,450).

Shana'a disclose a washing composition comprising 12% sodium lauryl ethoxy sulfate; 3% fatty acid monoglyceride polyglycol ether (Rewoderm); 3% sodium chloride; and water to balance (see examples 11-2, 4-5, 7-8, 10-11). Shana'a further teach that the essential element, an oily component, includes polyethylene glycol (col. 2, lines 32-36).

As this reference teaches all of the instantly required it is considered anticipatory.

Alternatively, Shana'a is silent with respect to the functional language of the claimed invention, such as viscosity, phase, and rise retention. However, these limitations are considered inherent to the compositions of Shana'a because Shana'a teaches each of the component for the purpose of personal cleansing. Therefore, it would have been inherent for said composition to exhibit similar characteristics.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Necholus Ogden whose telephone number is 571-272-1322. The examiner can normally be reached on M-T and Th-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Yogendra N. Gupta can be reached on 571-272-1316. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Necholus Ogden Primary Examiner Art Unit 1751

No 11-11-04